

# DIRECT MARKETING

## Sample Readers, Non Profit Sector (Actual)

COMPANY	TITLE
A.L.S. Society	Development Manager
Aladdin Children'S Charity	Director
Alzheimer Society Of Canada	Manager, Annual Campaign
Alzheimer Society Of Canada	Manager, Corporate & Foundations Development
Arctic Society Of Canada	Executive Assistant
Art Gallery Of Ontario	Direct Marketing Manager
Arthritis Society (The)	Manager, Corporate Development
Asthma Society Of Canada	Director of Development
Barefoot Creative Inc.	Principal
Baycrest Centre Foundation	Director, Major Gifts
Bc Persons With Aids Society	Director of Development
Breast Cancer Society Of Canada	Director of Developmet & Public Relations
Camp Trillium Childhood Cancer Support Centre	Assistant Director of Fundraising
Canada Dance Festival Society	Director
Canadian Bible Society	Direct Response Coordinator
Canadian Bible Society	Manager, Ministry Funding
Canadian Cancer Society	Manager, Revenue Development
Canadian Cancer Society - Ontario Division	Manager, Fundraising
Canadian Cancer Society, Ontario Division	Manager, Direct Response
Canadian Centre For Architecture	Director of Sponsorship Programs
Canadian Centre For Victims Of Torture	Executive Director
Canadian Geographic Society	Membership Marketing Coordinator
Canadian Hearing Society Foundation	Director of Development
Canadian Hemophilia Society	Vice President
Canadian Museum Of Civilizatio	Manager, Corporate Giving
Canadian Red Cross Society - Ontario Zone	Director, Fund Development
Canadian Society For Exercise	Executive Director
Canadian War Museum	Director of Development
Centre For Addiction And Mental Health Fdn	Development Officer, Major Gifts
Centre Wellness Center	President
Charitable Alliance Corp	Vice President, PR & Marketing Comm.
Charity Village Ltd	President
Children'S Aid Society Foundation	Director Development & Community Relations
Children'S Own Museum	Development Officer
Durhams Children's Aid Society	Executive Assistant - Fundraising
Easter Seal Society	Senior Manager, Direct Marketing
Gardiner Museum Of Ceramic Art	Director, Development & Communications
John Howard Society Of Ontario	Director of Development & Communications
Lincoln Park Gallery	President
Multiple Sclerosis Society Of Canada	Vice President, Direct Marketing
Multiple Sclerosis Society Of Canada	Vice President, Major Gifts & Planned Giving
Museum Of Science And Technology	Director of Corporate Development
National Arts Centre	Membership Officer
National Gallery Of Canada	Chief, Communications
National Museum of Science & Tech	Manager, Retail & Direct Mail
Ontario Science Centre	Head, Membership & Individual Giving
Osteoporosis Society Of Canada	Donor Relations Manager
Parkinson'S Society Of Ottawa-	Funds Development Coordinator
Royal Canadian Geographical Society	Director of Marketing
Royal Ontario Museum	Director, Membership & Annual Giving
Sisters Of Charity	Executive Director
The Arthritis Society	Senior Director, Marketing & Communications
The Easter Seal Society Ontario	Manager, Direct Marketing
The Nationals Arts Centre/Centre National Des Arts	Associate Director Of Marketing
The Teresa Group	Executive Director
The Toronto Society For Strategic Mgmt	Executive Director
The Winnipeg Humane Society	Director Of Development
Univision Marketing Group Inc.	President & Creative Director
Woodgreen Community Centre	Manager, Fund Development
World Society For The Protection Of Animals	Director

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