



DIRECT MARKETING

www.dmn.ca

RESOURCE DIRECTORY

Advertise in 12 consecutive issues ... a full year of editions ... and you'll not only give your company more than 200,000 (17,000+ per issue x 12 issues) exposures to our readers, you'll also get two major bonuses at no charge.

One ad buy gets you...

Your ad in 12 issues >>>

✓ An Ad in 12 Monthly Issues

Your ad will appear in 12 consecutive insertions in **Direct Marketing** magazine's RD section, the most prominent, current and visible monthly directory of DM vendors in Canada.

✓ Up Front Exposure on Page 3

Your ad is referenced each month on Page 3 of **Direct Marketing** magazine ... giving readers a fast and easy way to find you when they are looking for new services, timing you can't predict.

Your ad is indexed on Page 3 >>>

✓ Free Online Exposure on ww.dmn.ca

Your ad is placed in our online "Preferred Vendors" section of our website giving you valuable online exposure to thousands of web visitors each day.

The **Resource Directory Section** appears in each issue of **Direct Marketing** magazine. Your ad will be placed in the category of your choice, matching you with information-hungry direct marketers.

Options: There are 3 sizes ... 2" deep ... 3" deep ... and 4" deep. Each runs across two columns of space. You may change your ad material at any time at no charge.

Rates: As low as \$103 per issue!!!! Please don't miss out on the best investment you can make to ensure maximum value, maximum exposure and maximum timing.

To get details or authorize your Resource Directory ad, call:

Peter O'Desse, Senior Account Manager,
905-201-6600 x 224 or email at peter@dmn.ca

