



who, where & how many...

<i>advertisers & marketers (marketing & advertising managers of data driven companies)</i>	<i>6,931</i>
<i>DM agency decision makers</i>	<i>430</i>
<i>other (including secondary advertising service)</i>	<i>946</i>
<i>education & government</i>	<i>250</i>
<i>total circulation</i>	<i>8,557</i>

<i>ontario</i>	<i>6,224</i>
<i>quebec</i>	<i>698</i>
<i>western canada (british columbia, alberta, saskatchewan & manitoba)</i>	<i>712</i>
<i>maritimes (nova scotia, new brunswick, prince edward island & newfoundland)</i>	<i>308</i>
<i>foreign (US & other countries, paid subscriptions, not including promotional copies)</i>	<i>615</i>

